## **Journey Together**

Korea's Premier Tech Boutique Law Firm





## The first ever startup & venture capital boutique in Korea

- SEUM is a boutique law firm founded by attorneys from Korea's top law firms.
- ◆ As the leading startup & venture capital firm, SEUM has contributed significantly in reshaping the industry in Korea.

# 2. Ranging from IT giants to small startups

- Comprised of highly experienced attorneys, SEUM provides practical, innovative and commercially astute legal advice and strategies tailored to clients' needs.
- SEUM's attorneys serve as counsel for emerging companies, venture capital firms and large conglomerates based in Korea as well as those headquartered in foreign countries with a presence in Korea.
- Our clients include internet giants Naver, Kakao and NHN as well as renowned accelerators such as 500 Startups and FuturePlay.

| Client Review |

"SEUM has been absolutely amazing to work with. They are very responsive, thorough, and most importantly awesome at what they do."

- Asialaw Profiles

Expertise & Industries

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## **M&A** and Investment

SEUM appears among top law firms in various M&A league tables for Korea published by international and domestic media agencies.

#### 2018

Ranked 6th in Bloomberg's M&A League Table for South Korea Announced Deals (by deal count)

Ranked  $5^{th}$  in the Bell's League Table for Korea Merger Transactions (completed)

#### 2017

Ranked 9<sup>th</sup> in Bloomberg's M&A League Table for South Korea Announced Deals (by deal count)





02

# **Technology, Media & Telecommunications**

SEUM is a leading law firm for technology, media & telecommunications

#### 2018

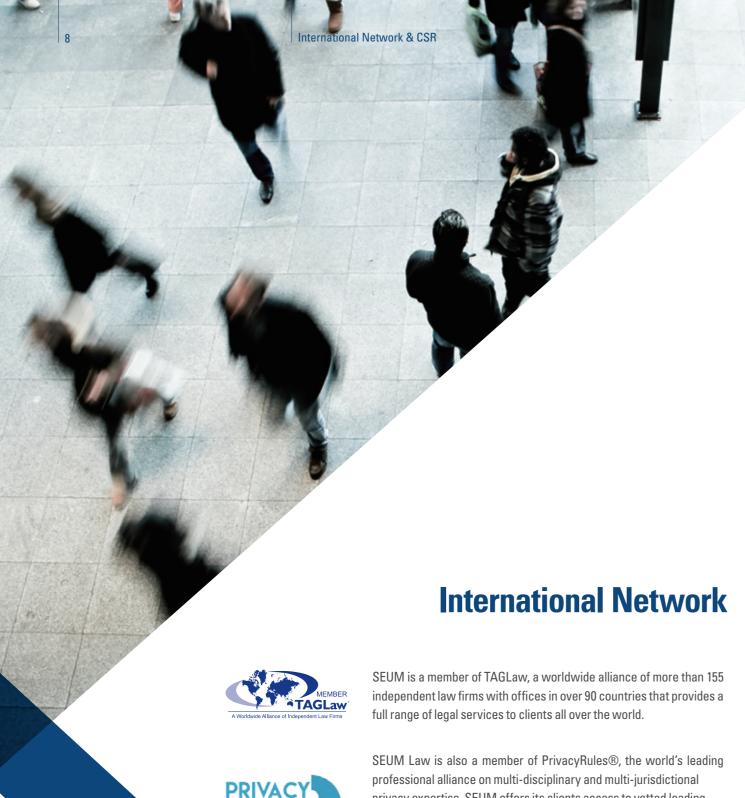
SEUM selected as a "Recommended Firm" in Korea in the area of Technology and Telecommunications in Asialaw Profiles.

#### 2017

SEUM selected by Asian Legal Business for "Best Boutiques" and "Firms to Watch" lists







professional alliance on multi-disciplinary and multi-jurisdictional privacy expertise. SEUM offers its clients access to vetted leading law firms, tech companies and data services firms across the world on privacy and data protection issues from compliance to cybersecurity to handling data breaches.



SEUM is the first Korean law firm to join the Ethereum Enterprise Alliance ("EEA"), a collaborative organization that helps Ethereum developers partner with big business and government. EEA connects Fortune 500 enterprises, startups, academics, and technology vendors with Ethereum subject matter experts.

## **Corporate Social Responsibility (CSR)**

Helping the communities around us is an integral part of our work. SEUM proudly supports charitable groups and legal service organizations that are making a positive impact to our society.

## **Social Enterprise**

SEUM works with companies pursuing social impact as part of their business model. Our attorneys regularly give presentations on legal issues for social enterprises and actively search for ways to support them.

- START Docs: 500 Startups and SEUM published an entrepreneur-friendly investment contract form for the Korea market called the "START Docs" (standardized term agreement for raise transactions) to help founders avoid unnecessary time and costs associated with early stage fundraising.
- SEUM PLUS: SEUM runs a startup networking program called SEUM PLUS which connects social entrepreneurs working in the same space through seminars and conferences.





13F, KFAS Bldg., 211 Teheran-ro, Gangnam-gu, Seoul, Korea

**T** +82.2.562.3115 **F** +82.2.562.3393